

# Presentation Skills Workshop

The #1 Public Speaking Program for Technical Leaders

## Make a Winning Presentation

**OBJECTIVE:** Experience incredible personal growth in your presentation skills. Learn to prepare and deliver exciting and persuasive technical, financial and business presentations that contribute to project, professional and career success.

During this important 2-day workshop – presented live at your facilities – you build confidence and expertise by planning, presenting and evaluating several presentations. This powerful “learn-by-doing” program places you at the center of the action and provides you with extensive live feedback and coaching, along with video analysis.

### KEY RESULTS:

- Use the “100 Success Techniques” for making great presentations
- Prepare a winning presentation in 1/10th the time
- Analyze your speaking objectives, situation, and audience
- Organize your thoughts clearly and intelligently
- Think on your feet
- Speak in an engaging, persuasive, and dynamic manner
- Present with confidence and poise
- Control or eliminate the dread and anxiety of speaking before groups
- Project a positive image through your body language
- Handle the Q&A session like a pro
- Prepare a winning individual presentation
- Create a well-coordinated and polished team presentation
- Experience the “triumph of excellence” from a successful presentation

**RECOMMENDED FOR:** All technical managers, team leaders, scientists, engineers and technical professionals who have important presentations to give and require cutting-edge communication skills to help achieve success. Perfect for new speakers who want the most powerful presentation training available. Ideal for experienced speakers who want to hone their skills and jump to the next level.

“A huge success with our people! This workshop has greatly exceeded my expectations!” – Floyd H. Bach, **Director of Human Resources, Moore Research Center**

“Superb! Your 5-star program has given us powerful skills, tremendous confidence, and real benefits.” – Gary Ballard, **Manager of Human Resources National Standard**

“Outstanding! Because of what I learned in this important workshop, my proposed annual plan for the Research center which I presented to the executive committee was accepted without a change in any project. Thank you, Dr. Gootnick!” – John Wilson, **Vice President & Director, Moore Research Center**

“Absolutely Great! It should be required for anyone who must make a presentation.” – Tom Elam, **Manager of Human Resources, Bethlehem Steel**

“Your seminar has been a must for all of our employees that interface with clients. The playback has been universally positive and the improvement in their skills has been outstanding!” – Martin A. Stoner, Jr.  
**Chairman & CEO, Western Division, N W Ayer**

“Cost/Benefit Ratio is extremely high!” – Alan Holet, **Director of Finance Coleco Industries**

**SPECIAL FEATURE:** A highly participative workshop involving preparation, delivery and evaluation of multiple presentations, along with extensive instructor feedback and coaching, as well as video analysis.

**FOR MORE INFORMATION ABOUT THIS ON-SITE PROGRAM AND OUR OTHER TOP-RATED SHORT COURSES, PLEASE CONTACT:**

Dr. David Gootnick  
Managing Partner & Director  
David Gootnick Associates  
International Plaza, Suite 23B

303 East 43rd Street, New York, NY 10017

TEL: (212) 818-0551 FAX: (212) 661-5638 davidgootnick@aol.com

**[www.davidgootnick.com](http://www.davidgootnick.com)**



DAVID GOOTNICK ASSOCIATES

Other Available On-Site Courses for Scientists & Technical Professionals:

Effective Leadership of Scientists, Engineers & the Technical Team • Assertiveness Training for Technical Professionals

Building A Winning Scientific & Technical Team • Improving Communication Effectiveness • Performance Management Excellence • Conflict Management Techniques